



SIGNAGE CONCEPT

Kmart side walkway

Timber backing board
White acrylic disk with branding
Black acrylic lettering



SIGNAGE CONCEPT

Origins walkway Option 1

Timber backing board, colour matched to metal beam
Decal or 3D acrylic lettering



SIGNAGE CONCEPT

Origins walkway
Option2

Timber backing board, colour matched to metal beam
Decal or 3D acrylic lettering



SIGNAGE CONCEPT

Origins walkway
Option3

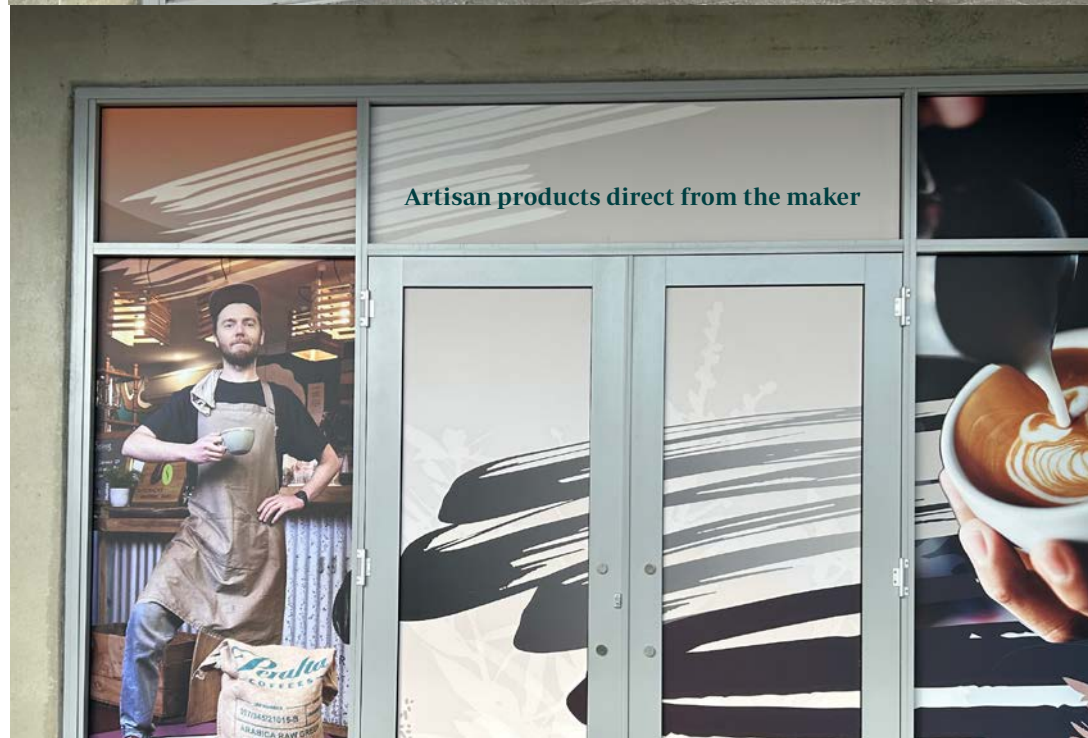
Timber backing board.
3D acrylic lettering & white disc with branding



SIGNAGE CONCEPT

Embellish existing window signage

Build upon brand story and ensure brand awareness for passers by when closed



Decal lettering installed over existing window decals or approach Ian Mutch to update some sections and incorporate text.



SIGNAGE CONCEPT

What's On Display Signage

Create a decaded blackboard style sign with key ongoing items which only needs to be updated seasonally.

QR code for access to all upcoming events and drive people to website.

Timber framed sign with either laser cut metal lettering like existing signage or routed lettering.
Black decal infill with professionally designed lettering and artwork.
3D acrylic QR code.

Note: Sign could wrap around this corner to further extend visibility.



SIGNAGE CONCEPT

Corner Signage

Create a striking, artistic or visual directional and branding sign for traffic passing by on this corner.

Could also feature a QR code to book Shuttle Bus.

Further examples of various styles that could be adopted:

