

Vendor Newsletter



Important Dates

14 Aug – 17 Sept: SW Japan Festival

31 August: Live Radio Broadcast

31 Aug – 2 Sept: CinefestOZ Community Days

3 Sept: Fathers Day Festival

9 Sept: Margaret River Region Open Studios

21 Sept: Food Vendors Late Trade

23 Sept – 8 Oct: School Holidays

Fathers Day Festival

The team has been working really hard to present a ginormous Fathers Day Festival on 3 September! There is a huge line up of events, free activities, outside exhibits, competitions, popups, workshops and attractions. Thank you to everyone who is hosting some kind of activation or is doing a special offer.

The majority of the Fathers Day Expo component of the festival will be held outside in the car park. This is a great opportunity to attract more people into the market through increased foot traffic and will activate the precinct early in the day. The exhibits will create a visual display in the car park of boats, tractors, bikes etc. Exhibitors are not able to sell any of the products on the day.

Inside the market we will have a number of community groups, popups and activations happening throughout the day to keep people entertained – the market will be buzzing!

A competition will be running on the day and in the lead up, if someone spends \$20 at a vendor they go into the draw to win. We will be dropping some entry forms to each vendor to make it easy for you to give out when people spend at your stall.

For up to date information on the day please visit the dedicated website page originsmarket.com.au/fathersday/ or speak to John or Cassy.

Thursday Night

Good news – the City of Busselton have approved the application to amend the management statement to allow Thursday night trading until 9pm. This will be trialled with food vendors and Homestead Tavern to start with on 24 September – more correspondence to follow.

Leaks

We are continuing to troubleshoot the ongoing leaks on the market floor during rainy periods. Unfortunately, the high roof windows continue to leak and the contractor will be trying another solution once the weather improves. Please be careful when walking around the market floor especially after heavy rain when we are closed and lighting is low.



HIT Squad Live Broadcast

We are excited to be hosting the HIT Squad for a live radio broadcast on Thursday 31 August from 9am to 12pm. They will be set up inside the market to draw people in, these broadcasts are famous for generating hype and driving tangible sales.

The team would like to do a \$500 cash giveaway on the day to attract an even bigger crowd! They've asked if any vendors would like to donate some small giveaway prizes - could you please let Michelle know ASAP if you'd like to be involved. This is an amazing opportunity for us to gain exposure.

CinefestOZ

CinefestOZ Community Days in Bunbury and Busselton shine a spotlight on our magnificent First Nations filmmakers, arts, performers and storytellers. Origins Market is proud to host this renowned event again from Thursday 31 August to Saturday 2 September. It will be set up at the fresh produce end of the market.



South West Japan Festival

Bringing Japan to the South West for its sixth year from 14 August to 17 September. This year the festival is expanding into Busselton and Origins Market is proud to be a part of it!

There's a lineup of events and activities to celebrate everything Japanese with Live kitchen stage demonstrations, special Japanese cuisines, origami classes and more!



Importance of Staying Open on Sunday

"My friends and I (5 in total) looked at your website on Sunday morning to check opening and closing times so as to plan our day. As tourists to the area we wanted to fit in as much as possible. The website for Origins, stated that closing was at 6pm on Sunday (13/8/23). We arrived just before 5 pm allowing 1 hour to look around and purchase anything. We wanted to buy some Gin/Vodka from Old Youngs and look at the coffee etc. However a stall holder advised us that it was late and therefore a lot of the stands were closing or closed! This was extremely disappointing. We did have a wonder round but they were correct in that there were only a handful open. One offered to reopen if we wanted to purchase anything, but another said quite clearly that she was closed. It was 5pm and closing was not till 6 pm. Extremely disappointing" August 2023.

MRROS

Sonja and Flick are participating in the tenth Margaret River Region Open Studios event from 9 to 24 September at Origins. The festival offers art lovers the rare chance to visit private art studios, meet artists and view their works in progress. We're looking forward to another great event and increasing the awareness of Origins Market.



Fire Alarms

Recently we have experienced two fire alarms near the food truck area. The fire brigade has suggested we replace the smoke sensor with a heat sensor. This was no fault of any vendor in the area and the problem is exacerbated in winter because the louvres are usually closed and the reason they are there is to dissipate the smoke. Vass will oversee the replacement and we apologise for any inconvenience.